

# Heather Rose McBride

Web & Graphic Designer

Fairfield, CT 06825 • 518.598.8995 • [contact@DreamItGraphics.com](mailto:contact@DreamItGraphics.com) • [www.DreamItGraphics.com](http://www.DreamItGraphics.com)

Dear Sir or Ma'am:

I am currently the Interactive Art Director at eWayDirect. I am also the owner of Dream It Graphics. I hold two degrees relevant to graphic design and web development; an associates in computer information systems with a concentration in web design from Hudson Valley Community College and a Bachelor of Fine Arts Degree from the State University of New York at Oswego. Furthermore, I have been running Dream It Graphics for the past 7 years. My education at both of these institutions along with my first hand experience working in the design industry has more than adequately provided me with the abilities to greatly contribute to your company.

As a designer and developer, I am especially motivated to continue my career that allows me to use, both, my design talents and working technical knowledge. With these skills I am an excellent candidate to help further your own company's creative solutions. I look forward to helping you reach the vision you see for your organization.

My prior design degree allowed me to focus on the importance of information design, including organization and attention to detail. These are both qualities that would be an asset in any position, but more specifically, they are skills that I consider myself to have developed fully. I have honed these further through my education and past work experience. I also demonstrate the ability to communicate effectively with others through both vocal and written word. Certainly these would all be assets in working for your company.

My enclosed resume provides more details of my skills and achievements. I am available by phone or e-mail and I look forward to working with you very soon. Thank you in advance for your consideration.

Regards,



Heather Rose McBride

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## Education:

Associates in Applied Science, Computer Information Systems: Web Design, Hudson Valley Community College, GPA 4.0/4.0, December 2009.

Bachelor of Fine Arts: Graphic Design, State University of New York at Oswego, GPA 3.0/4.0, May 2006.

Private art lessons taught by, practicing artist, Rich Gabriel, 1992 – 2000.

## Computer Skills:

**Graphic Design:** Acrobat, Illustrator, InDesign, Microsoft PowerPoint, Microsoft Word, PageMaker, Photoshop, Quark Xpress

**Web Design:** Chrome, Cyber-Duck, Dreamweaver, Fetch, Filezilla, Frontpage, Fugu, Internet Explorer, Mozilla Firefox, Microsoft Visio, Opera, Safari

**Motion Graphics:** Image Ready, Premiere, Fireworks, Flash

**Database Design:** Microsoft Access, Microsoft Excel, Oracle

\*Comfortable working on MAC, WINDOWS & UNIX/Linux Operating Systems

\*\*Knowledge of CSS, CSS3, XHTML, HTML, HTML5, PHP, JavaScript & JAVA

## Work Experience:

**Interactive Art Director** - eWayDirect (April 2011-Present)

- Responsibilities include: design and marketing of creative pieces which include websites, emails, print etc; working with creative team and clients to produce interactive materials with an effective user interface.

**Owner/Founder** - Dream It Graphics: (June 2007-Present)

- Responsibilities include: marketing of design services to local businesses; working with clients to determine the solution for their marketing campaign; designing of promotional pieces, web sites, logos etc. for various clients.

**Art Director** - Halfmoon Recreation Center: (June 2008-March 2011)

- Responsibilities include: planning and organizing an art program for children ages 9 – 13 years; managing and directing staff as to what specific duties need to be completed in order to successfully complete the day's project; supervision of children; creation of "mock-ups" of daily projects to show as examples.

**Web Site Manager** - The Express Newspaper: (January 2008-March 2011)

- Responsibilities include: designing official news site for the city of Mechanicville's newspaper; updating content weekly and as needed; technical testing and trouble shooting to ensure quality viewer experience.

**Mural Artist** - Little Ones Childcare Center: (July 2006)

- Responsibilities include: designing an age appropriate mural and executing the painting and placement of all approved elements; working with the director of the center to establish guidelines and criteria to be included in artwork.

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**Art Director** - Oswegonian, Award Winning Weekly Newspaper: (November 2001-May 2006)

- Responsibilities include: working with a business manager, clients, and design team on a daily basis to design ads for local businesses; color correcting and getting files ready for press; working with section editors to layout articles, photographs, and various graphics; teaching Adobe software and Quark XPress to newer employees.

## **Selected Awards, Honors & Exhibitions:** . . . . .

- Phi Theta Kappa: Alpha Xi Sigma chapter, 2008-Present
  - International academic honor society, invitation only
- President's List – Hudson Valley Community College, 2009-Present
- Empire State Diversity Award, 2008
  - Writing submission entitled "Student Becomes the Teacher"
- 43rd Annual Juried Student Exhibition, 2006
- Presidential Purchase Award, 2006
- Bachelor of Fine Arts Exhibition, 2006
- Student Athlete - State University of New York at Oswego, 2002 - 2006
- Presidential Award - State University of New York at Oswego, 2001